

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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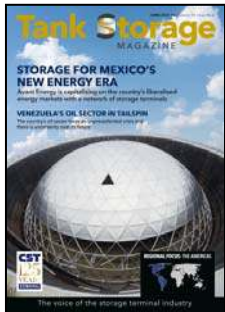
Published seven times a year with distribution at all of the world's leading storage events, **TANK STORAGE MAGAZINE** provides in-depth coverage of key developments to its audience of tank terminal professionals. Each issue contains the latest news on terminal expansions and developments around the globe. It also examines geographical regions in detail, covering market analysis, challenges, legislation and regulations, as well as exclusive interviews with key terminal operators.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

**TANK STORAGE
MAGAZINE**



4 issues in the period
3,431 average circulation

**TANK STORAGE
WEBSITE**



5,369 average users

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
TANK STORAGE MAGAZINE (4 issues in the period)	3,268	163	3,431
TANK STORAGE WEBSITE (Monthly Users with 10,809 average Pageviews)	5,369	-	5,369

FIELD SERVED

TANK STORAGE MAGAZINE serves the tank terminal industry and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include titled and non-titled personnel within the field served.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified	Copies
Not Included Elsewhere	-
Other Paid Circulation	-
Advertiser and Agency	-
*Allocated for Trade Shows and Conventions	975
All Other	-
TOTAL	975

*See Additional Data

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual Sponsored	3,431	100.0	3,268	95.2	163	4.8
Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	3,431	100.0	3,268	95.2	163	4.8

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2019/2020 Issue	Total Qualified
August/September	3,404
October/November	3,321
North America Edition	3,502
December/January	3,498

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2019/ JANUARY 2020

This issue is 2.6% or 89 copies above the average of the other 3 issues reported in Paragraph 2.

Business & Industry (Note 1)	Total Qualified	Percent of Total
Independent Terminal operator, Oil company, Chemical company, Biofuels company, Equipment/service supplier, Trader, Financial Institution.	3,498	100.0
Others Allied to the Field	-	-
TOTAL QUALIFIED CIRCULATION	3,498	100.0
PERCENT	100.0	100.0

Note 1: Qualified recipients include titled and non-titled personnel within the field served.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2019/ JANUARY 2020

Qualification Source	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	1,366	-	-	1,366	39.1
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	2,132	-	-	2,132	60.9
Association rosters and directories	-	-	-	-	-
*Business directories	896	-	-	896	25.6
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
*Other sources	1,236	-	-	1,236	35.3
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	3,498	-	-	3,498	100.0
PERCENT	100.0	-	-	100.0	100.0

*See Additional Data

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January - June 2017	July - December 2017	January - June 2018	July - December 2018	January - June 2019	July - December 2019*
Total Audit Average Qualified:	3,076	2,971	2,975	3,188	3,250	3,431
Qualified Non-Paid:	2,886	2,776	2,778	2,972	3,052	3,268
Qualified Paid:	190	195	197	216	198	163
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	€203.67	€210.00	€210.00	€210.00	€228.00	€210.00

*NOTE: July - December 2019 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2019/JANUARY 2020*

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	26		Kentucky	12	
New Hampshire	2		Tennessee	11	
Vermont	16		Alabama	16	
Massachusetts	21		Mississippi	5	
Rhode Island	4		EAST SO. CENTRAL	44	1.3
Connecticut	14		Arkansas	9	
NEW ENGLAND	83	2.4	Louisiana	24	
New York	51		Oklahoma	21	
New Jersey	41		Texas	401	
Pennsylvania	64		WEST SO. CENTRAL	455	13.0
MIDDLE ATLANTIC	156	4.5	Montana	3	
Ohio	44		Idaho	1	
Indiana	5		Wyoming	-	
Illinois	22		Colorado	10	
Michigan	3		New Mexico	4	
Wisconsin	7		Arizona	7	
EAST NO. CENTRAL	81	2.3	Utah	8	
Minnesota	18		Nevada	-	
Iowa	9		MOUNTAIN	33	0.9
Missouri	11		Alaska	17	
North Dakota	-		Washington	2	
South Dakota	2		Oregon	-	
Nebraska	2		California	33	
Kansas	26		Hawaii	1	
WEST NO. CENTRAL	68	1.9	PACIFIC	53	1.5
Delaware	13		UNITED STATES	1,156	33.0
Maryland	6		U.S. Territories	1	
Washington, DC	4		Canada	35	
Virginia	11		Mexico	2	
West Virginia	4		Other International	2,304	
North Carolina	18		APO/FPO	-	
South Carolina	6				
Georgia	18				
Florida	103				
SOUTH ATLANTIC	183	5.2			
			TOTAL QUALIFIED CIRCULATION	3,498	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2019/JANUARY 2020*

Region/Country	Total Qualified	Percent	Region/Country	Total Qualified
ASIA			Cote D'Ivoire	1
Azerbaijan	2		Djibouti	2
Bangladesh	1		Egypt	21
China	20		Gabon	1
India	18		Gambia	2
Indonesia	3		Ghana	9
Japan	52		Libyan Arab Jamahiriya	1
Korea, Republic Of	33		Mali	4
Malaysia	18		Mauritius	1
Myanmar	1		Morocco	9
Pakistan	6		Mozambique	2
Philippines	12		Namibia	1
Singapore	419		Nigeria	2
Sri Lanka	3		Senegal	1
Taiwan	3		Sierra Leone	1
Thailand	34		Somalia	1
Vietnam	2		South Africa	17
Subtotal	627	17.9	Sudan	1
MIDDLE EAST			Tanzania	2
Bahrain	3		Tunisia	7
Iran	46		Zimbabwe	2
Iraq	6		Subtotal	112
Israel	16		NORTH AMERICA	
Jordan	3		Canada	35
Kuwait	5		Mexico	2
Lebanon	7		United States	1,157
Oman	13		Subtotal	1,194
Qatar	5			
Saudi Arabia	14		CARIBBEAN	
United Arab Emirates	72		Aruba	1
Yemen	1		Bahamas	4
unspecified Middle East	1		Barbados	2
Subtotal	192	5.5	Bermuda	1
EUROPE			Cayman Islands	2
Austria	17		Dominica	2
Belgium	89		Dominican Republic	5
Bulgaria	4		Guadeloupe	1
Croatia	7		Haiti	1
Cyprus	4		Jamaica	3
Czech Republic	2		Netherlands Antilles	3
Denmark	15		Puerto Rico	2
Finland	7		Trinidad and Tobago	4
France	57		Virgin Islands, U.S.	1
Germany	124		Subtotal	32
Gibraltar	1		CENTRAL AMERICA	
Greece	6		Belize	1
Hungary	5		Costa Rica	5
Iceland	5		El Salvador	7
Ireland	8		Honduras	4
Italy	16		Nicaragua	1
Latvia	15		Panama	12
Lithuania	8		Subtotal	30
Luxembourg	3		SOUTH AMERICA	
Netherlands	251		Argentina	29
Norway	9		Bolivia	7
Poland	9		Brazil	65
Portugal	10		Chile	17
Romania	9		Colombia	14
Russian Federation	16		Ecuador	4
Serbia	7		Guyana	3
Slovakia	2		Paraguay	7
Slovenia	2		Peru	14
Spain	62		Uruguay	5
Sweden	60		Venezuela	3
Switzerland	14		Subtotal	168
Turkey	50		ASIA PACIFIC	
Ukraine	8		Australia	23
United Kingdom	188		Fiji	1
unspecified Europe	12		Nauru	1
Subtotal	1,102	31.5	New Zealand	15
AFRICA			Solomon Islands	1
Algeria	16		Subtotal	41
Cameroon	3		TOTAL QUALIFIED CIRCULATION	3,498
Congo	5			100.0

*See Additional Data

WEBSITE CHANNEL

WWW.TANKSTORAGEMAG.COM

2019	Pageviews	Sessions	Users	Average Session Duration
July	12,779	8,075	6,009	1:26
August	11,620	7,776	5,934	1:08
September	11,185	7,275	5,619	1:09
October	9,861	6,538	4,879	1:07
November	10,544	6,980	5,290	1:08
December	8,867	5,895	4,485	1:12
AVERAGE:	10,809	7,089	5,369	1:11

July – December 2019 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

ADDITIONAL DATA

MAGAZINE:

AVERAGE NON-QUALIFIED CIRCULATION:

Allocated for Trade Shows and Conventions:

Issue	Show	Copies
August/September	Gastech	400
	Tank Storage Association Coventry	150
	EPCA	250
	European Bulk Liquid Storage	50
October/November	API Storage Tank Conference & Expo	450
	Tank Storage Asia	700
	Opslagtanks, Netherlands	100
North American edition	ADIPEC	300
	Tarragona Hub Day	100
	NISTM	250
December/January	NISTM	300
	API Storage Tank Conference & Expo	400
	Platts European Oil Storage Conference	150
	IP Week	300

PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 896 copies or 25.6%, including TankTerminals database. Other sources include 1 source of circulation for a quantity of 1,236 copies or 35.3%, including EasyFairs Events Data.

GEOGRAPHIC DISTRIBUTION:

Geographic data for Website is not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Margaret Dunn, Publisher

Helen Jewell, Database Administrator

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed March 10, 2020

Country United Kingdom

City London

Received by BPA Worldwide March 10, 2020

Type BJ

ID Number T324B0D9

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.